

New 4flow software suite for agile supply chain network planning

Visualize, analyze and optimize supply chains with 4flow VIA®

Given today's complex supply chain networks and frequent disruptions, organizations need agile software solutions to create transparency over their networks, reduce network costs, optimize inventory allocation and cut carbon emissions. 4flow, leading global provider of supply chain consulting, software and 4PL services, is introducing 4flow VIA®, a software suite that combines visualization, analysis and optimization in one user-friendly platform.

"With over 20 years of experience in supply chain optimization and global customer projects, we at 4flow understand the requirements businesses are facing in today's complex supply chains", said Kai Althoff, CEO at 4flow. "In the 4flow VIA® suite, we combine state-of-the-art functions to give users an end-to-end view of their supply chain networks and empower them to increase agility with quick, data-driven optimization decisions. With the emission tracking function, we support our customers in the sustainable transformation of their supply chains."

Thanks to its modular architecture, 4flow VIA® can be set up to meet organizations' individual requirements. Data integration with other IT systems is simple and efficient.

With the network visualization and analysis module, users quickly gain transparency and see actionable suggestions to improve their supply chain networks. This way, users can analyze performance using KPIs and adjust the supply chain based on the latest data. Using the smart optimization module for inventory allocation, organizations can ensure warehouse capacity and service level across their networks while reducing overall costs. Especially in times of economic uncertainty, this ability is critical to meet customer demand and stay competitive.

In addition, a carbon emissions dashboard provides key data on supply chain sustainability to highlight carbon reduction potential. This module empowers users to identify relevant levers to achieve their sustainability objectives.

To help its customers stay ahead in the dynamic supply chain industry, 4flow continues to develop modules in the 4flow VIA® suite. 4flow customers have the opportunity to shape the software's future functions as development partners.

For more information about the 4flow VIA® suite, visit 4flow.com/via.

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About 4flow

4flow is a leading global provider of supply chain consulting, software and fourth-party logistics (4PL) services. 4flow consulting offers one-stop management consulting, concept development, and implementation support for logistics and supply chain management. 4flow software develops state-of-the-art software for supply chain network and transportation optimization. As a neutral 4PL, 4flow management handles the continued planning, optimization, and operation of customers' supply chain networks. For more information, please visit www.4flow.com.